



FINANCE AND ADMINISTRATION CABINET
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

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FOR IMMEDIATE RELEASE

Free booklet gives tips about financial literacy

FRANKFORT, Ky. (April 18, 2016) — April is National Financial Literacy Month, and Kentuckians can tap into free resources from the Kentucky Higher Education Assistance Authority (KHEAA).

“It’s Money, Baby,” a booklet about financial literacy, is available free from KHEAA. The 32-page booklet includes sections about such topics as:

- Cash basics.
- Banking.
- Credit.
- Insurance.
- Fraud and identity theft.

To order a free copy, email publications@kheaa.com. Please include your mailing address.

An online version of the booklet is available on www.kheaa.com, while financial literacy videos can be found at <http://itsmoney.kheaa.com>.

KHEAA is the state agency that administers the Kentucky Educational Excellence Scholarship (KEES), need-based grants and other programs to help students pay their higher education expenses.

To learn how to plan and prepare for higher education, go to www.gotocollege.ky.gov. For more information about Kentucky scholarships and grants, visit www.kheaa.com; write KHEAA, P.O. Box 798, Frankfort, KY 40602; or call 800-928-8926, ext. 6-7214.

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